

## **Privacy Policy**

*(Version of 5<sup>th</sup> February 2019)*

### **Introduction**

As part of its project to encourage women's entrepreneurship by providing women with the means to realize their entrepreneurial project, Led By HER collects, uses and discloses personal data (the "**Processing**"). In this context, Led By HER is committed to respecting and protecting your privacy.

This Privacy Policy establishes the legal basis and the conditions under which Led By HER ("**we**") processes all the personal data that may be collected about you as a user ("**you**") of our website [www.founderlab.com](http://www.founderlab.com) (the "**Website**").

For the purposes of this Privacy Policy, the terms "personal data", "data controller", "data subject" and all other terms expressly defined in Article 4 of Regulation (EU) 2016/679 on the protection of personal data have the meaning given to them by this Article 4.

If you have any requests or questions regarding the protection of your personal data and your rights in connection with the use of the Website, you can, at any time, contact our administrator by clicking on this [link](#) or by post to Led By HER, 3 Place Vauban, Paris 75007.

### **What personal data do we collect?**

We will only process the personal data you provide us with or that we need to fulfill the agreement entered into between Led By HER and you, to meet a legal or regulatory obligation to which Led By HER is subject, or where necessary, to pursue our legitimate interests.

The personal data we collect about you are those that you provide by completing the forms on our Website (or any other form that we may ask you to fill in), when you give us your business card or contact us by phone, post, email or any other means.

These personal data may include your name, address, email, phone number, date of birth of Entrepreneurs, and information about your business activities.

When you visit our Website, it will automatically collect information about you and your visit, such as your IP address, your browser, and the pages of our Website that you visit. Our Website may also place cookies on your device in accordance with our Cookie Policy, available [here](#).

When you correspond with our teams or between users by email, telephone or any other means of electronic communication, our information system will be able to record the details of these correspondences, as well as, in certain circumstances, their contents.

### **Why do we collect your personal data?**

We may use your personal data for the following purposes:

- operate, manage, develop and promote your business (in particular, by putting you in contact with an Expert or an Entrepreneur) and, ensure the perfect knowledge of the Expert's skills and the needs of the Entrepreneur;
- administer, manage and improve our Website and other aspects of how we provide our *Mise en Relation* Service;
- administer, improve and modify our *Mise en Relation* Service;
- moderate the correspondences exchanged between our teams and the users or between the users themselves;
- protect our business against fraud, money laundering, breach of trust, theft of proprietary documents and other financial or commercial crimes; and
- comply with our legal and regulatory obligations and protect our rights.

Your personal data may also be aggregated and anonymized and then disclosed to our sponsors for statistical purposes (e.g., average age of Entrepreneurs, number of subscribers on our Website, etc.).

We may, from time to time, assess and review your personal data contained in our systems (including content and other information about your emails and other communications with us or between Experts and Entrepreneurs) for the purpose of compliance and business protection, as described above.

This may include reviews for disclosure of relevant information in the event of litigation and/or file reviews related to internal or external regulatory or criminal investigations. Within the limits of the applicable laws, these reviews will be carried out in a reasonable and proportionate way. They may also involve the disclosure of your personal data to government agencies and adversaries in litigation, as described below.

We will only process your personal data if it is necessary for the pursuit of the purposes described above, and only if we have concluded that our Processing does not prejudice you so as to exceed our legitimate interests in pursuing these objectives.

We will tell you, when we ask you to provide personal data, whether this provision is necessary for the fulfillment of a legal obligation or, if it is purely voluntary and will have no impact if you refuse to provide the requested information. In the absence of details, you must assume that this information is necessary for us to carry out our activities or for compliance purposes (as described above). If you are unsure of the need for Led By HER to collect your personal data, please contact Led By HER's representative who asked for this information or contact our administrator by clicking on this [link](#).

### **Who do we disclose your personal data to?**

We may disclose your personal data, where reasonably necessary for the various purposes set out above:

- to service providers who host our Website or other information systems who otherwise hold or process your personal data on our behalf, under strict conditions of confidentiality and security; and
- in exceptional circumstances:
  - to the relevant regulatory or judicial authorities and other governmental agencies or adversaries in litigation, in any country or territory; or
  - when we are required by law to disclose them.

## How long do we keep your personal data?

Led By HER is committed to keeping your personal data accurate and up-to-date. We will delete the information we hold about you when we no longer need it.

We keep your personal data for a maximum of two years from the deactivation of your user account on our Website. After this period, your personal data will be deleted. When you close your user account, your personal data is immediately deleted from our systems.

If you wish to obtain more information on the retention periods of your personal data, you can contact our administrator by clicking on this [link](#).

## What are your rights related to your personal data?

The accuracy of the personal data we hold about you is important to us. Under the applicable data protection legislation, you benefit from the following rights:

- You have a right of access and to obtain confirmation that personal data concerning you are processed by Led By HER. If you exercise this right and we hold personal data about you, we are obliged to:
  - inform you of the purposes of the Processing and the recipients or categories of recipients of your personal data;
  - provide you with information about planned transfers of your personal data outside the EU, where appropriate;
  - provide you with a copy of the personal data we hold about you, which must be provided in a structured, commonly used and machine-readable format;
- You have the right to correct any inaccurate or incomplete personal data we hold about you.
- You have the right to ask us to limit the Processing of your personal data or to object to the Processing.
- You have the right to request the deletion of your personal data once they are no longer necessary for the purpose for which they were collected.

- You have a right to the portability of your personal data: when the Processing of your data is based on your consent and made by automated Processing means, you have the right to receive, or have transferred to a third party, personal data that you have provided to Led By HER, in a structured, commonly used and machine-readable format.
- You have the right to establish guidelines regarding the retention, deletion and/or disclosure of your personal data after your death.

If you wish to exercise these rights, you can contact us as described in the section below.

You can also lodge a complaint about the Processing of your personal data by Led By HER with the French data protection authority (the "**CNIL**").

### **How to contact us?**

If you have any question, comment or request about this Privacy Policy or the Processing of your personal data by Led By HER, you can contact us by mail at Led By HER, 3 Place Vauban, Paris 75007 or contact our administrator by clicking on this [link](#).

### **Changes to this Privacy Policy**

We may revise and update this Privacy Policy. Any changes will take effect when we post the revised Privacy Policy on our Website. We recommend that you check our Website regularly for any updates or changes to our Privacy Policy. In any case, any material changes to our Privacy Policy will be notified to you by email or by post.

\* \* \*